DAMAN AND DIU 2019

GYTS Objectives

The Global Youth Tobacco Survey (GYTS), a component of the Global Tobacco Surveillance System (GTSS), is a global standard for systematically monitoring youth tobacco use (smoking and smokeless) and tracking key tobacco control indicators.

GYTS is a cross-sectional, nationally representative school-based survey of students in grades associated with ages 13 to 15 years. GYTS uses a standard core questionnaire, sample design, and data collection protocol. It assists countries in fulfilling their obligations under the World Health Organization (WHO) Framework Convention on Tobacco Control (FCTC) to generate comparable data within and across countries. WHO has developed MPOWER, a technical package of selected demand reduction measures contained in the WHO FCTC:



Monitor tobacco use & prevention policies

Protect people from tobacco smoke

Offer help to quit tobacco use

Warn about the dangers of tobacco

Enforce bans on tobacco advertising, promotion, & sponsorship

Raise taxes on tobacco

GYTS Methodology

GYTS uses a global standardized methodology that includes a two-stage sample design with schools selected with a probability proportional to enrollment size. The classes within selected schools are chosen randomly and all students in selected classes are eligible to participate in the survey. The survey uses a standard core questionnaire with a set of optional questions that countries can adapt to measure and track key tobacco control indicators. The questionnaire covers the following topics: tobacco use (smoking and smokeless), cessation, secondhand smoke (SHS), pro- and anti-tobacco media messages and advertisements, access to and availability of tobacco products, and knowledge and attitudes regarding tobacco use. The questionnaire is self-administered; using paper sheets, it is anonymous to ensure confidentiality.

In Daman and Diu, the GYTS-4 was conducted in 2019 as part of national survey by the International Institute for Population Sciences (IIPS) under the Ministry of Health and Family Welfare (MoHFW). The overall response rate for Daman and Diu was 100.0%. A total of 1,803 students from 17 schools (Public-11; Private-6) participated in the survey. Of which, 1,585 students aged 13-15 years were considered for reporting.

GYTS-4 Highlights

TOBACCO USE

- 4.3% of students 4.4% of boys and 4.2% of girls currently used any tobacco products.
- 3.4% of students 3.4% of boys and 3.3% of girls currently smoked tobacco.
- 2.2% of students 2.3% of boys and 2.1% of girls currently smoked cigarette.
- 2.1% of students 2.2% of boys and 2.1% of girls currently smoked *bidi*.
- 1.9% of students 2.3% of boys and 1.5% of girls currently used smokeless tobacco.

CESSATION

- 29% of students 23% of boys and 35% of girls tried to quit smoking in the past 12 months.
- 30% of current smokers wanted to quit smoking now.
- 24% of current users of smokeless tobacco tried to quit using in past 12 months.
- 49% of current users of smokeless tobacco wanted to quit now.

SECONDHAND SMOKE

- 4.8% of students were exposed to tobacco smoke at home.
- 19% of students were exposed to tobacco smoke inside enclosed public places.

ACCESS & AVAILABILITY

- 71% of current cigarette smokers and 53% of current *bidi* smokers bought cigarettes/*bidis* from a store, *paan* shop, street vendor or vending machine.
- Among the current smokers who bought cigarette/bidi, 65% of cigarette smokers and 51% of bidi smokers were not refused because of their age.

MEDIA

- 55% of students noticed anti-tobacco messages in the mass media
- 19% of students noticed tobacco advertisements or promotions when visiting points of sale.

KNOWLEDGE & ATTITUDES

- 72% of students thought other people's cigarette smoking is harmful to them.
- 67% of students favoured ban on smoking inside enclosed public places.

SCHOOL POLICY

- 94% of school heads 90% in rural and 100% in urban schools were aware of COTPA, 2003.
- 88% of school heads 90% in rural and 86% in urban schools were aware of the policy to display 'tobacco-free school' board.

GYTS-4 GLOBAL YOUTH TOBACCO SURVEY

DAMAN AND DIU 2019

TO	DBACCO USE	Boys (%)	Girls (%)	Rural (%)	Urban (%)	Total (%)			
Any tobacco use¹ (smoked and/or smokeless)									
a.	Ever tobacco users ²	12.4	11.2	13.3	8.6	11.8			
b.	Current tobacco users ³	4.4	4.2	5.5	1.9	4.3			
Sm	noking tobacco ⁴								
a.	Ever tobacco smokers	7.4	6.4	8.1	4.2	6.9			
b.	Current tobacco smokers	3.4	3.3	4.5	1.1	3.4			
Ci	garette								
a.	Ever cigarette users	3.8	2.9	4.0	2.0	3.4			
b.	Current cigarette users	2.3	2.1	3.0	0.5	2.2			
Bio	di								
a.	Ever bidi users	3.2	3.7	4.4	1.5	3.5			
b.	Current bidi users	2.2	2.1	2.7	0.9	2.1			
Sm	nokeless tobacco								
a.	Ever smokeless tobacco users	8.1	6.9	8.4	5.7	7.5			
b.	Current smokeless tobacco users	2.3	1.5	2.2	1.2	1.9			
c.	Ever users of paan masala ⁵ together with tobacco	2.9	2.3	3.2	1.3	2.6			
	sceptibility								
a.	Never cigarette smokers susceptible to cigarette use in	4.8	3.2	4.8	2.4	4.0			
B. #	future ⁶								
	edian age of initiation (in years)	12.0	141	12.2	12.4	10.2			
a.	Cigarette	12.0	14.1	12.2	12.4	12.3			
b.	Bidi	9.7	10.3	10.0	<7	9.8			
c.	Smokeless tobacco	9.6	9.5	9.5	9.7	9.6			
	LECTRONIC CIGARETTE ⁷	07.2	25.1	26.0	25.0	26.2			
a.	Awareness about e-cigarette	27.3	25.1	26.8	25.0	26.2			
	Ever e-cigarette use	2.2	0.7	1.9	0.7	1.5			
CESSATION									
	noking tobacco	15.4	2.1	10.2	7.6	0.7			
	Ever tobacco smokers who quit in last 12 months ⁸	15.4	3.1	10.3	7.6	9.7			
b.	Current tobacco smokers who tried to quit smoking in the past 12 months ⁹	22.7	34.9	22.2	81.5	28.6			
c.	Current tobacco smokers who wanted to quit smoking now ⁹	26.6	33.0	28.5	40.0	29.7			
Sm	nokeless tobacco								
a.	Ever smokeless tobacco users who quit in last 12 months ⁸	20.6	35.5	16.7	60.5	27.4			
b.	Current smokeless tobacco users who tried to quit tobacco in the past 12 months ⁹	19.3	31.2	22.6	29.5	24.0			
c.	Current smokeless tobacco users who wanted to quit tobacco now ⁹	37.8	67.1	54.8	27.7	49.4			
SE	CONDHAND SMOKE (SHS)10								
a.	Exposure to tobacco smoke at home/public place	25.0	31.4	29.2	26.1	28.2			
b.	Exposure to tobacco smoke at home	5.2	4.5	6.0	2.4	4.8			
c.	Exposure to tobacco smoke inside any enclosed public places ¹¹	16.7	21.6	20.4	16.4	19.1			
d.	Exposure to tobacco smoke at any outdoor public places ¹²	20.7	23.2	22.5	20.9	22.0			
e.	Students who saw anyone smoking inside the school building or outside school property	27.2	30.4	30.3	25.5	28.8			

Notes: 1. Use of any form of tobacco, i.e. smoking, smokeless, and any other form of tobacco products; 2. Ever tried or experimented any form of tobacco even once; 3. Use of any form of tobacco in past 30 days; 4. Includes other form of smoking products in addit ion to cigarette and *bidi* such as *hookah*, cigars, cheroots, cigarillos, water pipe, *chillum*, *chutta*, *dhumti*; 5. Use of *paan* masala together with tobacco was asked directly as one of the categories of smokeless tobacco; 6. Susceptibility to future cigarette use includes those who answered "yes", or "maybe" to using tobacco products if one of their best friends offered it to them; 7. E-cigarette is part of Electronic Nicotine Delivery System (ENDS) and includes like devices and other emerging products; 8. Stopped using tobacco in past 12 months; 9. Refers to current tobacco users only; 10. Secondhand smoking or passive smoking refers to exposure to other people's smoking in past 7 days; 11. Refers to schools, hostels, shops, restaurants, movie theatres, public conveyances, gyms, sports arenas, airports, auditorium, hospital building, railway waiting room, public toilets, public offices, educational institutions, libraries, etc.; 12. Refers to playgrounds, sidewalks, entrances to buildings, parks, beaches, bus stops, market places, etc.; #. the value 0.0 represent prevalence of less than 0.05.

GYTS-4 | GLOBAL YOUTH TOBACCO SURVEY

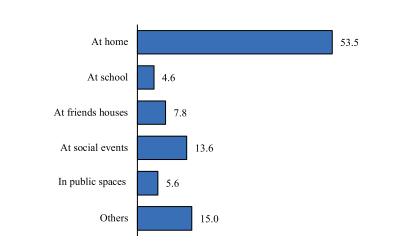
DAMAN AND DIU 2019

A	CCESS AND AVAILABILITY	Boys (%)	Girls (%)	Rural (%)	Urban (%)	Total (%)			
Major source of tobacco products ¹³									
	Cigarette: <i>Paan</i> shop	25.7	47.4	40.1	0.0	37.0			
b.	Cigarette: Vending machine	15.4	24.0	19.1	28.7	19.8			
c.	Bidi: Store	75.0	40.5	50.3	80.3	54.6			
d.	Bidi: Paan shop	0.0	33.7	19.9	19.7	19.9			
	1								
e.	Smokeless tobacco: Store	38.9	52.6	33.7	81.1	43.8			
f.	Smokeless tobacco: Some other way	31.3	14.9	32.3	0.0	25.4			
g.	store, paan shop, street vendor, or vending machine	64.1	77.7	68.3	100.0	70.5			
h.	Current <i>bidi</i> smokers who bought <i>bidi</i> from a store, <i>paan</i> shop or street vendor	41.6	64.2	48.8	76.2	52.5			
Refused sale because of age in past 30 days									
a.	Refused sale of cigarette	32.7	36.8	31.7	71.3	35.1			
b.	Refused sale of bidi	37.6	58.1	45.0	76.0	49.4			
c.	Refused sale of smokeless tobacco	12.1	32.2	20.3	18.0	19.8			
	ought cigarette/bidi as individual sticks in past 30 days	12.1	32.2	20.0	10.0	19.0			
	Cigarette	16.9	44.9	34.1	0.0	31.4			
a.	Bidi	14.2		5.6	43.7				
<i>b</i> .		14.2	9.0	3.0	43.7	11.1			
	EDIA AND ANTI-TOBACCO MESSAGES								
Ar	nti-tobacco advertising in past 30 days								
a.		70.5	70.6	70.6	70.5	70.5			
b.	Students who noticed anti-tobacco messages in the mass media	5 53.0	55.9	54.9	53.5	54.5			
c.	Students who noticed anti-tobacco messages at sporting, fairs, concerts, community events or social gatherings ¹⁶	33.1	31.7	35.1	26.6	32.4			
d.	Students who noticed health warnings on any tobacco product/cigarette packages	29.0	27.7	29.5	25.8	28.3			
Tobacco advertising in past 30 days									
a.	Students who saw tobacco advertisements anywhere ¹⁷	56.6	53.5	54.4	56.4	55.1			
b.		45.7	43.2	41.5	50.6	44.4			
c.	Students who noticed cigarette	19.9	17.5	20.7	14.5	18.7			
	advertisements/promotions at point of sale ¹⁸	19.9	17.3	20.7	14.3	10.7			
Anti-tobacco message									
a.	Students who were taught in class about harmful effects of tobacco use during past 12 months	22.1	28.1	24.4	26.5	25.1			
KNOWLEDGE AND ATTITUDE									
a.	Students who thought it is difficult to quit once someone starts smoking tobacco	27.6	26.4	25.7	29.7	27.0			
b.	Students who thought other people's tobacco smoking is harmful to them	72.8	71.6	71.4	73.9	72.2			
c.	Students who favoured ban on smoking inside enclosed public places	68.6	64.6	64.6	70.8	66.6			
d.	Students who favoured ban on smoking at outdoor public places	65.2	62.1	61.4	68.6	63.7			
SCHOOL POLICY ON TOBACCO USE ¹⁹									
a.	School heads aware of COTPA ²⁰ , 2003			90.0	100.0	94.1			
b.				40.0	42.9	41.2			
c.	Schools followed 'tobacco-free school' guidelines			70.0	85.7	76.5			
d.		' board		90.0	85.7	88.2			
a.	30.7 00.2								

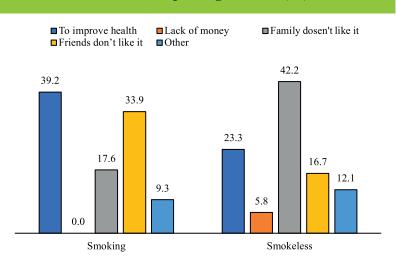
Notes: 13. Refers to source of obtaining tobacco products by current users at the time of last use in past 30 days and the two major sources are given here, therefore, these two figures may not add upto 100% as there are other sources; 14. Includes any form of mass media, fairs, concerts, sporting, community events or social gatherings, tobacco products packages and taught in class; 15. Mass media includes television, radio, internet, billboards, posters, newspapers, magazines, movies, etc.; 16. Social events include sports events, fairs, concerts, community events, social gatherings etc.; 17. Includes any form of media or point of sale; 18. Point of Sale includes any stores, grocery shops, *paan* shops etc.; 19. Unit of analysis is the school (unweighted); 20. Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003.

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Reasons for quitting tobacco (%)



Ever used or ever heard about Tobacco Quitline (%)

